



Seabras-1
NEW YORK – SÃO PAULO

AMX-1
RIO – JACKSONVILLE

Logos

Primary Logo - clearance area



Logotype - clearance area



Mono / reversed versions



Logos

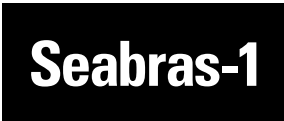
Logo - clearance area



Logo without strapline - clearance area



Mono / reversed versions



Logos

Logo - clearance area



Logo without strapline - clearance area



Mono / reversed versions



Logos

Using multiple logos together



Seabras-1
NEW YORK – SÃO PAULO

AMX-1
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Color

Primary color - CMYK (print)

C	90
M	50
Y	50
K	25

Primary color - Pantone (print)

Reference 5473

Primary color - RGB (digital)

R	10
G	92
B	102

Primary color - HEX (web)

#0E5C67

Secondary color - CMYK (print)

C	50
M	40
Y	35
K	15

Secondary color - Pantone (print)

Cool Gray 8

Secondary color - RGB (digital)

R	132
G	132
B	138

Secondary color - HEX (web)

#84848A

Fonts

Primary font (print)

Zurich Condensed
Zurich Bold Condensed

Seaborn is best positioned to address the global communications needs across the Americas delivering transport, Ethernet private line and IP services.

Unique among independent cable operators, Seaborn fully operates and maintains its submarine and terrestrial cable infrastructure. POPs, terrestrial backhaul, landing stations and subsea cable are all under Seaborn's control. The Seaborn management team has designed, built, and operated more subsea cable systems than any other telecom management team including over 75 landing stations, 250 global POPs, and 250,000 km of subsea fiber optic cable.

Seaborn

600 Cummings Center, 2nd Floor
Beverly, MA 01915, USA

Seaborn, Seabras-1, AMX-1
Visual Identity Guidelines

Primary font (web)

Roboto Regular
Roboto Condensed Regular
Roboto Condensed Bold

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